

Course Charted for K 2022

Exhibitors' Advisory Board of the World's No. 1 Trade Fair for Plastics and Rubber has met for the first time in Düsseldorf / Ulrich Reifenhäuser remains Chairman / Changes to the Messe Düsseldorf Team

Last Thursday, 22 October 2020, the first meeting of the exhibitors' advisory board marked the kick-off to the next 'K' in Düsseldorf to be held from 19 to 26 October 2022. The body of experts has met now to chart the course for the most important trade fair for the plastics and rubber industries worldwide and to enter into the concrete planning stage. The exhibitors' advisory board supports Messe Düsseldorf in the preparations for 'K 2022' and provides consulting on basic conceptual and organisational issues. Here particular attention is paid to considering current developments as well as to the global economy and the discussion of forward-looking trends and technologies.

The advisory board of 'K 2022' is composed of representatives from the exhibiting industries and leading trade associations. It mirrors the complete spectrum of ranges represented at 'K' in Düsseldorf, mechanical and plant engineering, raw and auxiliary materials as well as semi-finished products, technical parts and reinforced plastic products.

Acting as the Chairman for the exhibitors' advisory board again will be **Ulrich Reifenhäuser**, Managing Partner of the mechanical engineering company of the same name and Chairman of VDMA's Plastics and Rubber Machinery Association. The communications committee of 'K 2022' will be headed by **Thorsten Kühmann**, Managing Director of VDMA's Plastics and Rubber Machinery Association.

Alongside them, the exhibitors' advisory board of 'K 2022 Düsseldorf' includes the following members:

Marc Gregor Baier
BBP Kunststoffwerk
Marbach Baier GmbH

Michael Baumeister
Brückner Maschinenbau GmbH & Co. KG

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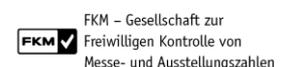
Messe Düsseldorf GmbH
Postfach 10 10 06
40001 Düsseldorf
Messeplatz
40474 Düsseldorf
Deutschland

Telefon +49 211 4560 01
Telefax +49 211 4560 668
Internet www.messe-duesseldorf.de
E-Mail info@messe-duesseldorf.de

Geschäftsführung:
Wolfram N. Diener (Vorsitzender)
Bernhard J. Stempfle
Erhard Wienkamp
Vorsitzender des Aufsichtsrats:
Thomas Geisel

Amtsgericht Düsseldorf HRB 63
USt-IdNr. DE 119 360 948
St.Nr. 105/5830/0663

Mitgliedschaften der
Messe Düsseldorf:



Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

Siamak Djafarian
Röhm GmbH

Boris Engelhardt
wdk - Wirtschaftsverband der deutschen Kautschukindustrie e.V.

Dr. Guiscard Glück
BASF SE

Manfred Hackl
EREMA Engineering Recycling

Juliane Hehl
Arburg GmbH & Co. KG

Vedran Kujundzic
Borealis AG

Matthias Lesch
Pöppelmann GmbH & Co. KG
Kunststoff-Werkzeugbau

Dr. Ulrich Liman
COVESTRO Deutschland AG

Dr. Oliver Möllenstädt
GKV Gesamtverband Kunststoffverarbeitende Industrie e.V.

Klaus-Uwe Reiß
Pro-K

Dr. Michael Ruf
KraussMaffei Group GmbH

Dr. Ingo Sartorius
PlasticsEurope Deutschland e.V.

Dr. Christoph Steger
Engel Holding GmbH

Peter Steinbeck
Windmüller & Hölscher KG

Pascal Streiff
EUROMAP

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'K' in Düsseldorf is the most relevant global meeting point for the plastics and rubber industries bringing together exhibitors and trade visitors from all over the world every three years. There is no other trade fair allowing such a broad-based array of developments, solutions and trends to be experienced in a direct, international comparison and no

other offering the opportunity to discuss these with experts in this way. The diversity and international origin of the companies ensure that such topical issues in the sector as digitalisation and the circular economy are addressed in as great a depth as the special segments.

In 2022 the world's leading suppliers of products and services from the plastics and rubber industries will again be expected as exhibitors. The invitations to exhibitors will be sent out in early 2021.

At Messe Düsseldorf responsibilities have changed over the past few months but the familiar faces will be around for 'K' in Düsseldorf: Erhard Wienkamp, acting as an Executive Director at Messe Düsseldorf since 2002, was appointed Managing Director of Operative Trade Fair Business at Messe Düsseldorf in late 2019. Petra Cullmann took office as a new Executive Director in July 2020 and therefore forms part of the Board of Managing Directors at Messe Düsseldorf. The position of Project Director for the Portfolio Plastics & Rubber was filled by Thomas Franken who is also thoroughly familiar with the industry as a long-standing member of the K Team.

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Your Press Contact:

Dr. Cornelia Jokisch (Senior Manager Press & PR),
Tel.: +49 (0)211/4560-998
Fax: +49 (0)211/4560-8548
Email: JokischC@messe-duesseldorf.de,

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